

Joey Petrillo

Graphic Designer

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Education

Massachusetts College of Art and Design
BFA Graphic Design, with Departmental Honors / 2017

Skills and Abilities

Design / Print and Layout, Book and Editorial, Typography, Branding and Identity Systems, Packaging, UI/UX, Research, Web

Project Management / Experience working both collaboratively and independently, Experience leading projects, Experience researching and working with printers, Experience with SCRUM and Agile processes, Experience working with developers and engineers and leading development

Software

Adobe InDesign
Illustrator
Photoshop
Premiere
After Effects

Web HTML/Twig
CSS/SCSS
jQuery/Javascript (working)

Other Invision
Sketch
Keynote

Experience

JUN 2017
-PRESENT

Pentagram / Intern / *New York, NY*
Team Emily Oberman

JAN 2017
-JUN 2017

Upstatement / Design Apprentice / *Boston, MA*

Designed and built web pages, assets, and brands for digital products and editorial websites, including the Harvard GSD and the PGA. Lead design and front-end development in multiple internal projects in an agile framework.

JUN 2016
-DEC 2016

Tank Design / Intern / *Cambridge, MA*

Designed logos and identity systems, web assets and pages, style guides, advertising campaigns, icons, and various other brand materials for clients ranging from international corporations to local start-ups.

SEPT 2015
-DEC 2015

Visual Dialogue / Intern / *Boston, MA*

Responsibilities included designing editorial spreads, brand and print collateral, websites, and advertisements, assisting senior designers with production, comping print presentations and materials, and participating in regular critiques with a small, highly collaborative and fast-paced team at an award-winning studio.

JUN 2015
-AUG 2015

KHJ Brand Activation / Intern / *Boston, MA*

Responsibilities included designing advertisements for print and digital, finding and retouching stock images, comping print presentations and materials, and designing logos and various brand materials.

Other Experience

SEPT 2015
-MAY 2016

MassArt Marketing Department / Designer / *Boston, MA*

JAN 2016
-MAY 2016

MassArt / Teaching Assistant, Graphic Design I / *Boston, MA*

SEPT 2016
-MAY 2016

MassArt Student Galleries / Freelance Designer / *Boston, MA*

JUN 2015
-AUG 2015

MassArt Orientation / Freelance Designer / *Boston, MA*

Achievements

Best in Show: Graphic Design
MassArt All School Show / 2017

Exhibited at MassArt x SNUT: Visual Communications
Seoul National University of Technology / 2017

Student Representative Selecting Lecturers for the Graphic Design Department
MassArt / 2016

Selected for All School Show: Graphic Design
MassArt / 2015-2017

Richard T. Pierce Design Scholarship
Greater Worcester Community Foundation / 2015-2017

Studio Foundation Award of Recognition
MassArt / 2014